CODFleet
OPERATIONS, DECODED

Marketing & Communications Intern (India, remote): CODOrbis by CodFleet

CodFleet builds CODOrbis, the restaurant operating system: one loop for the till, kitchen, food safety, waste, forecasting, stock and staff, on the devices a restaurant already owns. We're a small product team in Helsinki and India, and we're preparing to bring CODOrbis to restaurants in India.

We're looking for a small team of interns to run our marketing and communication in India: social media, community, conversations with restaurant owners and growth experiments. You'll be part of the launch from the start.

What you'll do

- Social media: plan, adapt and post content for CODOrbis India on Instagram, LinkedIn and WhatsApp (after approval). Short videos, carousels, stories, restaurant tips.
- Community and responses: reply to comments, DMs and WhatsApp messages quickly and politely, using our approved answers; pass anything unusual to the team.
- Market awareness: talk to restaurant owners, chefs and managers (calls, WhatsApp, visits or events where approved) to understand their problems and tell them about CODOrbis; invite them to our early-access list.
- Growth marketing: run small, measurable experiments (content formats, hooks, posting times, referral ideas, local SEO, Google Business Profile, listings) and report what works.
- Research: map restaurants, chains and cloud kitchens in your city; track what competitors and restaurant communities talk about.
- Reporting: a short weekly report with real numbers: what you posted, reach, replies, conversations, sign-ups and what you learned.

You have

- Hands-on experience running social media or content for a brand or client (internship counts).
- Clear, friendly writing in English, and fluency in at least one Indian language that restaurant owners use (Hindi, Kannada, Tamil, Telugu, Malayalam, Gujarati, Marathi…).
- Comfort talking to business owners on the phone and in person.
- Basic tools: Canva, Meta Business Suite, Google Analytics / Search Console or similar.
- Reliability: you do what you said, when you said.

Nice to have

- Experience with restaurants, food, hospitality, retail or B2B/SaaS.
- Short-video editing (Reels/Shorts), WhatsApp Business, local SEO.
- Sales, relationship-management or customer-service experience.

What we offer

- A real launch: you'll help take a product to a new market, not watch from the outside.
- Mentoring from the founding team; weekly feedback; an internship certificate.
- A path to an extended or paid role for strong performers (not guaranteed).
- Stipend:: unpaid / ₹8000 per month. Remote. Duration 6 months, from 1 December 2026.

How to apply / selection: a short practical task and one interview with the founder. We use your data only for this recruitment and delete it after the process. We welcome applicants of every background; we select only on the skills this role needs.